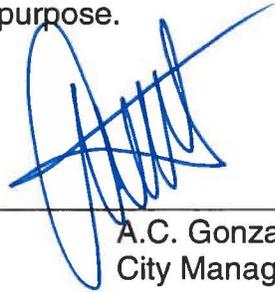


**OCTOBER 7, 2015 CITY COUNCIL BRIEFING AGENDA
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated October 7, 2015. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.



A.C. Gonzalez
City Manager

10-2-2015

Date



Jeanne Chipperfield
Chief Financial Officer

10-2-2015

Date

RECEIVED

2015 OCT -2 PM 4: 18

CITY SECRETARY
DALLAS, TEXAS



COUNCIL BRIEFING AGENDA

October 7, 2015

Date

(For General Information and Rules of Courtesy, Please See Opposite Side.)

(La Información General Y Reglas De Cortesía Que Deben Observarse

Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act.

The Council agenda is available in alternative formats upon request.

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas está comprometida a cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

AGENDA
CITY COUNCIL BRIEFING MEETING
WEDNESDAY, OCTOBER 7, 2015
CITY HALL
1500 MARILLA
DALLAS, TEXAS 75201
9:00 A.M.

9:00 am Invocation and Pledge of Allegiance 6ES

 Special Presentations

 Open Microphone Speakers

VOTING AGENDA 6ES

1. Approval of Minutes of the September 16, 2015 City Council Meeting
2. Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

BRIEFINGS 6ES

- A. 2016 City Calendar
- B. Neighborhood Plus Update

ITEM FOR INDIVIDUAL CONSIDERATION

Planning and Urban Design

3. A resolution adopting Neighborhood Plus to serve as an implementation action plan to initiate a shift in community and neighborhood revitalization efforts in the City of Dallas - Financing: No cost consideration to the City

Lunch

- C. 84th Legislative Session Wrap-Up
- D. Aquatics Master Plan Update

AGENDA
CITY COUNCIL BRIEFING MEETING
WEDNESDAY, OCTOBER 7, 2015

Closed Session 6ES
Attorney Briefings (Sec. 551.071 T.O.M.A.)
- City of Dallas v. D.R. Horton - Texas, Ltd., Appeal No. 05-14-01414-CV.
- Legal issues involving Volkswagen vehicle emissions control devices.

Open Microphone Speakers 6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation, or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
6. Deliberations regarding economic development negotiations. Section 551.087 of the Texas Open Meetings Act.

KEY FOCUS AREA: Economic Vibrancy
AGENDA DATE: October 7, 2015
COUNCIL DISTRICT(S): All
DEPARTMENT: Planning and Urban Design
CMO: A. C. Gonzalez, 670-3297
MAPSCO: N/A

SUBJECT

A resolution adopting Neighborhood Plus to serve as an implementation action plan to initiate a shift in community and neighborhood revitalization efforts in the City of Dallas - Financing: No cost consideration to the City

BACKGROUND

On June 25, 2014, the Dallas City Council authorized a professional services contract with Fregonese Associates to develop a housing plan. Subsequently, the Dallas City Council authorized two separate agreements with Mercedes Marquez of Marquez Community Strategy and Dan Babers of Babers Group, Inc., to provide thought leadership and to bring federal housing policy expertise to the development of this plan. An important emphasis of the scope of this plan was to expand the focus beyond publicly subsidized housing development to address other key aspects of healthy neighborhoods, including transportation options, and access to education, health care, jobs, recreation and healthful foods. The intent is to integrate housing strategies with neighborhood revitalization strategies and to align Dallas' housing goals more closely with fiscal, economic development, land use, and transportation goals.

During the development of this plan, the City completed extensive public engagement, including a Council Workshop, a kick-off block party event, five community workshops at locations spread throughout the City, participation at National Night Out events, partners forums with key external organizations, two regional fair housing symposia, numerous meetings and presentations to stakeholder groups and neighborhood organizations, and presentations to the City Plan Commission, Dallas Housing Finance Corporation Board, the Community Development Commission and the Senior Affairs Commission.

BACKGROUND (Continued)

Through this process, a draft “Neighborhood Plus” document has been developed to include strategic goals, policies and actions related to community and neighborhood revitalization in the City of Dallas. All information has been made available to the public via a project website.

Neighborhood Plus is intended to serve as an implementation action plan aimed at initiating a shift in the approach to community and neighborhood revitalization efforts in the City of Dallas. It is also ultimately intended to serve as an ongoing policy guide to housing and neighborhood development to be integrated into comprehensive citywide policy by incorporation into the *forwardDallas!* Comprehensive Plan at a future date.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On March 5, 2014, the City Council was briefed on the approach to developing a housing plan for Dallas.

On June 2, 2014, the City Council Housing Committee was briefed on the key consultant team members and the recommended planning process and schedule.

On June 4, 2014, the City Council was briefed on the key consultant team members and the recommended planning process and schedule.

On June 25, 2014, the Dallas City Council authorized a professional services contract with Fregonese Associates to develop a housing plan.

On August 7, 2014, the Community Development Commission was briefed on the planning approach, process and schedule.

On August 19, 2014, the Dallas City Council authorized an agreement with Dan Barbers of Babers Group, Inc., to provide federal housing policy expertise to the development of this plan.

On August 27, 2014, the Dallas City Council authorized an agreement with Mercedes Marquez of Marquez Community Strategy, to provide thought leadership and to bring federal housing policy expertise to the development of this plan.

On December 4, 2014, the Community Development Commission was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On January 5, 2015, the Senior Affairs Commission was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On February 18, 2015, the City Council was briefed on the findings and preliminary recommendations of Neighborhood Plus.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS) (Continued)

On April 16, 2015, the City Plan Commission was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On May 12, 2015, the Dallas Housing Finance Corporation Board was briefed on the findings and preliminary recommendations of Neighborhood Plus.

On August 3, 2015 and September 3, 2015, the Housing Committee was briefed on the findings and preliminary recommendations of Neighborhood Plus.

FISCAL INFORMATION

No cost consideration to the City

October 7, 2015

WHEREAS, on June 25, 2014, Dallas City Council Resolution No. 14-0995 authorized a professional services contract with Fregonese Associates to develop a comprehensive housing and neighborhoods plan for the City of Dallas; and

WHEREAS, on August 27, 2014, Dallas City Council Resolution No. 14-1429 authorized an agreement with Mercedes Marquez with Marquez Community Strategy, to provide thought leadership and to bring federal housing policy expertise to the development of this plan; and

WHEREAS, City staff in close collaboration with consultants has completed extensive public engagement through workshops, symposia, partner forums, community and stakeholder presentations and has received community input that has shaped the development of Neighborhood Plus; and

WHEREAS, Neighborhood Plus is intended to serve as an implementation action plan to initiate a shift in the approach to community and neighborhood revitalization efforts in the City of Dallas; and

WHEREAS, Neighborhood Plus also provides a general policy framework to guide ongoing housing and neighborhood development and is intended to be incorporated into the Comprehensive Plan of the City of Dallas at a future date.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That Neighborhood Plus, intended to serve as an implementation action plan to initiate a shift in community and neighborhood revitalization efforts in the City of Dallas, is hereby adopted.

SECTION 2. That the City Council directs the City Manager to consider and consult Neighborhood Plus as an implementation action plan in conjunction with other plans for all future actions related to community and neighborhood revitalization in the City of Dallas.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.